

Work Vapor

<https://workvapor.com/jobs/social-media-manager-remote-content-strategy-video-creator/>

Social Media Manager – Remote Content Strategy Video Creator

Hiring organization
EarthShare

Base Salary

USD 55000 - USD 60000

Employment Type
Full-time

Description

Job Role: Social Media Manager – Lead Content Strategist & Creator

Job Location
Remote work from: United States

Company: EarthShare (UpRoot Project)

Location: Remote (USA)

Job Type: Full-time

Pay: \$60,000 per year

Work Details: Remote with some travel required

Contact: Email: hire@uprootcenter.org

Date posted
03/31/2026

Description

Creative social media work with focus on content and storytelling. Work includes making videos and managing platforms. You will also help grow audience and share important messages.

Content Work

- Plan and manage content calendar
- Create and post content regularly
- Write scripts and manage campaigns
- Edit videos or coordinate editing

Engagement & Growth

- Reply to comments and messages
- Build online community
- Track performance and improve strategy
- Work with team on weekly content

On-Camera Work

- Act as brand face in videos
- Explain topics in simple way
- Create quick response content
- Produce regular video content

Requirements

- 2+ years social media experience
- Good video editing and content skills
- Strong communication and storytelling
- Comfortable in front of camera
- Interest in social or policy topics preferred

Great chance to work on meaningful content and build strong digital presence.

How to Apply

Send your resume, short video (max 90 sec), and short note to:

Email: hire@uprootcenter.org