

WORK VAPOR

Job Link: <https://workvapor.com/jobs/social-media-editor-opinion-job-75k-95k-salary-dow-jones/>

SOCIAL MEDIA EDITOR OPINION JOB, \$75K-\$95K SALARY, DOW JONES

BASE SALARY

USD 75000 - USD 95000

DESCRIPTION

Company: Dow Jones
Position: Social Media Editor, Opinion
Industry: Media / Journalism / Editorial
Location: Hybrid (Work From Home + On-site in New York, NY)
Employment Type: Full-time
Salary: \$75,000 – \$95,000 per year
HR Contact: talentresourceteam@dowjones.com

Role Summary

- Execute daily social promotion for WSJ Opinion content
- Use data insights to optimize audience growth and engagement
- Collaborate with Managing Editor, writers, and audience teams
- Support distribution across social, email, and emerging platforms

What You Will Do

- Manage and optimize social media posts and story packages
- Track performance metrics and prepare regular reports
- Assist with paid promotion and audience expansion strategies
- Produce and manage Opinion newsletters and Substack distribution
- Coordinate with editors to maintain high editorial standards

Required Background

- 2–4 years experience in social media at a news or digital organization
- Strong analytical mindset with data validation skills
- Excellent writing and editorial judgment

HIRING ORGANIZATION

Dow Jones

EMPLOYMENT TYPE

Full-time

JOB LOCATION

UNITED STATES
? Remote work from: UNITED STATES

DATE POSTED

? 03/07/2026

- Understanding of social platforms and referral traffic drivers
- Familiarity with analytics and reporting tools

Preferred Advantage

- Experience with SEO and tools like Adobe Analytics, Parse.ly, or Google Analytics
- Knowledge of social tools such as Social Flow, Later, or Sprout
- Interest in audience engagement and community growth
- Basic video, design, or multimedia skills (plus)

Work Setup

- Hybrid role based in New York
- Reports to Managing Editor, Opinion
- Non-union editorial position

Benefits Overview

- Comprehensive medical, dental, and vision insurance
- Paid time off and parental leave
- Retirement and education benefits
- Referral program and commuter benefits

How to Apply

Send your resume or contact on WhatsApp at talentresourceteam@dowjones.com