

# Work Vapor

<https://workvapor.com/jobs/remote-social-media-manager-law-firm-marketing-15-hourly-mcdowell-law-group/>

## Remote Social Media Manager

### Base Salary

USD 10 - USD 15

### Description

**Company:** McDowell Law Group

**Position:** Social Media Manager

**Industry:** Legal Services, Elder Law, Estate Planning

**Location:** Work From Home (Fully Remote)

**Employment Type:** Freelance, Contract, Part-Time

**Salary:** From \$15.00 per hour

**HR Contact:** LeAnne Wiggins – [lwiggins@mcdowelllawgroup.com](mailto:lwiggins@mcdowelllawgroup.com)

### Key Responsibilities

- Create and publish engaging content 3 times per week on LinkedIn, Facebook, and Instagram
- Develop and maintain a strategic content calendar focused on legal education and community engagement
- Monitor comments and messages and respond professionally in a timely manner
- Track performance analytics and optimize content for reach and engagement
- Collaborate with attorneys to simplify complex legal topics into user-friendly content

### Skills & Eligibility

- Proven experience managing social media for professional services industries
- Strong writing skills with clarity in explaining complex topics
- Experience using social media scheduling and analytics tools
- Understanding of confidentiality and professional ethics
- Creative skills for visuals, graphics, and branding consistency

### Additional Information

- Fully remote role supporting elder law and estate planning services
- Opportunity to make meaningful impact helping families plan their futures
- Supportive and collaborative team environment

### How to Apply

Send your resume or contact on WhatsApp at [lwiggins@mcdowelllawgroup.com](mailto:lwiggins@mcdowelllawgroup.com)

### Hiring organization

McDowell Law Group

### Employment Type

Part-time, Contractor

### Job Location

US

Remote work from: US

### Date posted

02/10/2026